



3- Day Virtual Event: UMD Launches the new Social Data Science Center

DAY 3

September 30, 2020 11:00 am - 12:00 pm
Social Data Science and Privacy & Perceptions

Privacy Research Team member, Facebook

Bio: Justin Hepler is a Quantitative User Experience Researcher at Facebook. His current focus is on the motivational and information-processing factors involved in people's privacy decisions and experiences. He's also led research efforts to better understand consumer behavior across both consumer-to-consumer and business-to-consumer contexts. Before joining Facebook, Justin was a professor of psychology at the University of Nevada, Reno and a statistical consultant. He earned a PhD and MA in social psychology at the University of Illinois at Urbana-Champaign and a BA in psychology at Boston University. His academic work has been featured in media outlets such as Forbes, NPR, Business Insider, and the BBC.

Presented by:

Justin Hepler

Quantitative UX Researcher
Privacy Research Team
Facebook



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